

How much should I pledge? Please use this handy “Suggested Giving Guide”

Your Stewardship Committee has adopted the giving guide at the right on the common-sense basis that it asks more of those who have more. Find where you are, and if you are not yet at the 5% mark, please try to make a realistic “stretch” and go higher! Remember, it is always easier to divide your pledge by regular weekly, monthly or semi-monthly amounts and to make your gifts on a regular schedule.

We can provide a supply of 12, 26 or 52 envelopes if you would like, or arrange for regular transfers from your checking account if so desired.

Gross Annual Income	Suggested Percentage Range	Suggested Annual Pledge Range	Amount Per Week (rounded)
\$15,000	1% to 5%	\$150 to \$750	\$3 to \$14
\$30,000	1.5% to 5%	\$450 to \$1,500	\$9 to \$28
\$45,000	2% to 5%	\$900 to \$2,250	\$17 to \$43
\$60,000	2.5% to 5%	\$1,500 to \$3,000	\$29 to \$57
\$75,000	3% to 5%	\$2,250 to \$3,750	\$43 to \$72
\$90,000	3.5% to 5%	\$3,150 to \$3,500	\$60 to \$87
\$105,000	4% to 5%	\$4,200 to \$5,250	\$80 to \$100
\$120,000 and up	4.5% to 5%	\$5,400 to \$6,000+	\$108 to \$120+

ABOUT YOUR PRIVACY: Information about the amount of your pledge is considered confidential and is available to congregational leaders on a strict need-to-know basis. However, we do occasionally publish a list of just **names** of individuals and families who have made pledges. We also publish the **amounts** of pledges received; however, names and amounts are never associated with each other in such listings.

UUCNC 2009-10 Quartile Distribution of Pledges

Total Pledges: \$44,869

Total Pledge Units*: 39

22% of our pledges come from two pledge units*	27% comes from four units	25% comes from eight units	25% comes from 25 units
\$5,200.00	\$3,500.00	\$1,920.00	\$1,000.00
\$4,800.00	\$3,000.00	\$1,800.00	\$1,000.00
\$10,000.00	\$3,000.00	\$1,750.00	\$960.00
	\$2,500.00	\$1,450.00	\$700.00
	\$12,000.00	\$1,200.00	\$625.00
		\$1,200.00	\$600.00
		\$1,080.00	\$600.00
		\$1,000.00	\$600.00
		\$11,400.00	\$600.00
			\$600.00
			\$500.00
			\$500.00
			\$500.00
			\$480.00
			\$300.00
			\$300.00
			\$300.00
			\$280.00
			\$250.00
			\$200.00
			\$200.00
			\$120.00
			\$104.00
			\$100.00
			\$50.00
			\$11,469.00

*a "unit" is a pledging family, couple, or individual

As this chart demonstrates, our pledge income, which makes up 80% of our operating budget – and ought to make up 90% -- relies heavily on a small number of families and individuals. Two pledge units account for 22% of pledge income, and about half of our pledge income comes from just six units.

For 2010-11, to become totally self-sufficient, we are asking all current pledging units to increase their pledge. See if you can increase your pledge to move one column to the left! And if you are not already pledging, please use this chart and the enclosed suggested giving guide to find a pledge level that seems right for you.